



Swim England

West Midlands

Swim England West Midlands

Annual Report & Accounts 1 April 2018 - 31 March 2019

President of Swim England West Midlands

I started my swimming volunteering in 1994 and my involvement with our sport had thus far been confined to competitive swimming. As a result I've been largely ignorant of other aquatic disciplines. Setting out to plan the year ahead I wanted to attend other aquatic events to fill the gaps.

My Presidential year began with the National Inter-County event which saw Shropshire County as the highest placed of our counties; and promoted for the first time to Division One. Next was the Midland Para-Swimming Autumn Championships which was very good meet where I donned the "whites as Starter" as we were short of officials.

The next events I attended were the Inter-County Masters which was very competitive and the Midlands Long Course Winter Championships which saw some excellent swimming. Unfortunately I was not able to attend Girl's 14/under Inter-Regional Water Polo but I was able to attend the Boy's Water Polo event the following week. Not having ever been to a water polo event before I thoroughly enjoyed it.

In the early weeks of 2019 I attended the County Swimming Championships. This was well supported with full spectator galleries, lots of support from an appreciative audience and all involved were a credit to their respective organising committees. I then hosted our own West Midlands Regional Swimming Championships at Coventry, attended by the Swim England President Liz Sykes along with all of our County Presidents. A very well organised meet and well done to all concerned.

My introduction to Synchronised Swimming was at the West Midlands Novice Synchro event. Many thanks to Beccy Cowie for sitting with me in the spectator gallery, explaining what was happening which made it a very enjoyable event.

In May I attended the Midlands Masters competition at Rugby which was a great experience with lots of clubs within the West Midland region competing.

My year as your President will conclude with the Shropshire Summer Meet. It has been a very enjoyable year.

Next year I will be succeeded by my Shropshire colleague, Mandy Garrott, my best wishes to her.

Stuart Highfield
President, Swim England West Midlands



Message from the Chair

Eight years ago, I was honoured to take on the role of chair for the West Midlands. At that point I wanted to improve the number of quality facilities, develop governance and increase the number of club members. This year has been the announcement of the new pool in Sandwell which will make a fundamental difference to what we are able to preview in the region but also develop our weakest discipline – diving. Obviously in the shorter term, the new pool in Coventry will see our provision for swimming significantly increase.

The last twelve months have seen us change our yearly cycle in line with Swim England and their incorporation changes. As a board we have met regularly and addressed some significant issues related to the support we offer you as clubs and counties and in particular how we grow the sport.

I would like to thank the board members who are a very committed and pragmatic group of volunteers and are acting as wonderful custodians of the regional governance. I think we have an excellent team of professional staff, we are making sure we maximise our investment back into the sport and our club support package has been well received and following consultation will change to respond to what you have said you need support for.

The opportunities that the Sandwell pool offers is one we need to grasp, and we have, with Swim England invested in a Diving development officer. The first in the country to grow the provision of diving and revitalise our diving areas that are currently under used. This could also see us extend the aquatics family to a new and broader community and will be supported by the regional team of staff. Hayley has stepped into Janes shoes and we have not seen any change in the high-quality service provided; she is now supported by Lucy, and please make sure you use this service. We have

some excellent and committed club development officers, Helen Weeks and Amanda Swan. I hope that you are using them to maximise the development of your club.

Our club development group is the envy of other regions and we are very proud that we support a high number of clubs to achieve Swim Mark but also put in effective development pathways for people to enjoy aquatics in a club environment.

Thank you to all of you who give up your time and expertise to support the development of aquatics, without you the sport would not be enjoyable for so many

Simon Kirkland
Chair, Swim England – West Midlands



Facilities

Northfield Leisure Centre



The new £77 million Northfield Leisure Centre officially opened to the public on Monday May 14th 2018. The new centre has a dedicated teaching pool and a 6 lane 25m pool, along with a gym, community room and studio space.

Stone Leisure Centre



The new multi-million pound leisure centre opened its doors in April 2019. The centre provides a six-lane 25m swimming pool, gym and fitness studios and full accessibility for disabled visitors. The new centre will be a benefit to local schools as they can access the pool to provide essential swimming lessons.

Warwick University



The new Sports and Wellness Hub at Warwick University opened in April. The £49 million investment will give the university one of the top sports centres in the UK with a 12-lane 25m swimming pool complete with a moveable floor, alongside climbing facilities, gym, studio spaces, squash and netball courts and outdoor pitches.

Sandwell Aquatic Centre



Plans for the new £60m state-of-the-art aquatics centre at Londonderry Playing Fields in Smethwick have been approved. Once completed, the leisure centre will host the swimming and diving events for the Birmingham 2022 Commonwealth Games.

It will have a 50m Olympic-sized swimming pool, a 25m diving pool and a studio pool, as well as 1,000 permanent spectator seats. Work on the site is expected to begin June 2019.

CWG pool artist's impression

Athlete Development

Athlete Roll of Honour Swimming

European Junior Championships Helsinki, Finland July 2018

Freya Anderson – Ellesmere College
Lauren Cox – City of Coventry
Angharad Evans – Ellesmere College
Charloe Hutchison – Ellesmere College
Charlotte Rigg – City of Birmingham

Flanders Cup Belgium – January 2019

Freya Anderson – Ellesmere College
Tom Derbyshire – Stafford Apex

European Championships Glasgow August 2018

Freya Anderson – Ellesmere College
Tom Derbyshire – Stafford Apex

Ontario Junior International Meet – Canada December 2018

Freya Anderson – Ellesmere College
Charlie Hutchison – Ellesmere College

Nice International Competitions February – 2019

Lauren Cox – City of Coventry
Jacob Davies – City of Birmingham
Adam Metcalf – Ellesmere College
Charlotte Rigg – City of Birmingham
Sam Osborne – City of Birmingham

Synchro

Swim England Training Squad

Robyn Swatman Walsall SSC

Swim England Development Talent Programme

Georgia Baker – Walsall SSC
Georgia Lindsay – Rugby SSC
Taliah Alves – Walsall SSC

Swim England Age Group Talent Programme

Olivia Baker – Walsall SSC
Robyn Swatman – Walsall SSC

Open Water

Swim England Junior International Squad – May 2018 Mallorca

Eleanor Bainbridge – Ellesmere College
Amelia Rodd – Redditch SC

LEN European Junior Championships July 2018 Malta

Hector Pardoe – Ellesmere College
Phoebe Griffiths – Ellesmere Titans

LEN European Championships August 2018 Glasgow

Hector Pardoe – Ellesmere College

FINA World Junior Championships September 2018 Israel

Hector Pardoe – Ellesmere College

GB FINA Marathon Series

Hector Pardoe – Ellesmere College

Para-swimming

World Para-Swimming European Championships Dublin August 2018

Megan Richter – Orion
Rebecca Redfern – Worcester

Water Polo

GB U19 Men European Qualifiers Squad

Matthias Madden – Solihull

England EU Nations Senior Mens Squad May 2018

Jordan Elliot – City of Coventry & Solihull
Ryan Padbury – Boldmere & Solihull
Jake Vincent – Solihull

England EU Nations Senior Womens Squad May 2018

Vicki Hawkins – City of Coventry & Warley Wasps

England U19 – EU Nations November 2018

Matthias Madden – Solihull

England U17 – EU Nations March 2019

Phil Powell – Head Coach



Freya Anderson winning gold at the European Junior Championships



Lauren Cox silver 50m Backstroke European Junior Championships



Hector Pardoe at the World Junior Open Water Championships

British Swimming Performance Squads 2019

World Class Performance Programme

Freya Anderson – Ellesmere College
Charlie Hutchison – Ellesmere College

Regional Development Camps

Twenty seven swimmers aged 11 and 12 years were selected to attend three regional camps as part of the England Talent Programme at West Bromwich Leisure Centre.

Each camp included pool sessions, land work, swimmer workshops and parent lectures.

The selected swimmers were:

Prue Noss, Eleanor Broughton, Asha Turner-Tarr, Jake Hutchinson (Ellesmere College Titans), Leah Bowen, Charlotte Harding (Stratford Sharks), Zara Beaumont (City of Hereford), Maia Noonan, Megan Nicklin, Aaron Ruby, Corey Smith, James Dylan Abulencia (City of Birmingham), Ashleigh Green (Redditch), Erin Lloyd (Rugby), Millie Wood (Bromsgrove), Alannah Kay, Leon Steer (Wrekin College), Anise McCausland (COSACSS), Erin Maher, William Edwards (Wolverhampton), Amelia Wiggin (Leamington Spa), David Annis (Worcester) James McClure (City of Coventry) Jude Denning, Jack Atkins (Boldmere), Alexander Vega-Flores, Dominic Simpson (Nuneaton).

The camp staff were:

Head Coach – Dave Painter (Royal Wolverhampton School), Skills Coaches – Ian Gates (Burton), Simon Ward (Burton), Danny Proffitt (Ellesmere College Titans), Jamie Fowler (City of Birmingham), Mikey Hire (City of Hereford) and Tim Hastie (Oswestry Otters) with Hayley Colville (Swim England West Midlands) as Team Manager and Eleri Fairbanks (Shrewsbury) as Assistant Team Manager.

West Midland Championships

The third West Midland Championships took place at Coventry Sports Centre on 28th, 29th April, 5th, 6th and 7th May 2018.

This year we introduced the 1500m Freestyle event for Women and the 800m Freestyle event for men and had a larger overall entry than the previous year.

A total of 1430 male swims and 1550 female swims and 61 relay entries from 53 clubs which was a 3% increase over the previous year.



Swimmers at the West Midlands Regional Development Camp

County Pathway Programme

Shropshire & Worcester County ASA took part in the pilot England Programmes County Pathway Programme in 2018 for promising 11 year old swimmers.

The Shropshire camps took place in April, July and October 2018 with 36 swimmers in attendance from most clubs in the County. This was the 2nd year following the Swim England pathway. All swimmers enjoyed the sessions, particularly land training which some do not get a chance to do back in their own clubs.

Head Coach – Gary Barnes, Programme Lead – Jean Childs, Lead Team Manager – Mandy Garrott alongside 6 returning skills coaches and an Assistant Team Manger.

2018 saw the reintroduction of the development camps within Worcester County. The camps were spread across the county, using pools in Malvern, Worcester and West Bromwich. 38 swimmers representing 10 clubs were invited to take part in three packed days of swimming, led by our Head Coach, Marc Soulsby. Athletes looked at the technique involved in all strokes and then put this into practise in the pool. Our main focus was on 'Aquatic Alignment', something which was emphasised throughout the camps, and swimmers were shown exercises and drills to help improve aquatic alignment and posture, both in the pool as well as out of it. We received plenty of positive feedback from swimmers and parents and have already looked at ways to improve the 2019 camps, to make the experience even better for the swimmers



"Thank you to all the team for the Regional Development Camps.

My daughter has absolutely loved the high level coaching and high performance environment"

Parent

Forty five regional records broken

Matthew Richards (Royal Wolverhampton School) – 23 Junior records and 2 Senior records

Cassie Wild (Ellesmere College Titans) – 1 Senior record

Freya Anderson (Ellesmere College Titans) – 11 Senior records

Charlie Hutchison (Ellesmere College Titans) – 4 Senior records

Joseph Small (Ellesmere College Titans) – 1 Senior record

Adam Metcalf (Ellesmere College Titans) – 1 Senior record

Lauren Cox (City of Coventry) – 1 Senior record

Charlotte Rigg (City of Birmingham) – 1 Senior record

David Corbett
Regional Records Officer

Licensed open meets

A growth in Level 4 licenses is shown as more and more clubs take advantage of the £25 annual fee to meet County Qualifying requirements. Licenses at Level 1, 2 & 3 have remained stable over recent years to reflect our regional and national qualifying needs.

All licensed meets using Automated Officiating Equipment will be required to provide a secondary strobe light by September 2020. Promoters conditions will now have to stipulate in their conditions whether a secondary strobe is available. The following tables provide a breakdown of licensed events over this reporting period.

Region/county	L1 licence	L2 licence	L3 licence	L4 licence
West Midlands	2		1	
Clubs	0	0	38	103
Shropshire	0	3	1	0
Staffordshire	0	4	0	0
Warwickshire	2	0	0	0
Worcester County	0	4	1	0
Leagues	0	0	0	2
Total	4	8	41	105

Coach Development

SE Pathway Coach Development Programme

Marc Foster – Ellesmere College
Chris Littler – City of Birmingham

Elite Coach Development Programme

Alan Bircher – Ellesmere College

Coach 2024

Carl Grosvenor (City of Birmingham)
Adam Ruckwood (City of Coventry)

England Talent Phase 1 coach selections 2018 Coaches

Paul Wilson (City of Coventry)

European Juniors 2019

Marc Spackman (The Royal Wolverhampton School)

Performance Foundation Programme

Dave Painter (The Royal Wolverhampton School)

Coach Advisors – Adam Ruckwood (City of Coventry), Alan Bircher (Ellesmere College)

Coach Advisors provide technical and non-technical coach development support to front line coaches within the talent pathway.

Overseas meet

A team of 24 swimmers headed to Amiens, France for the 10th Trophée National Des Hortillons from 17th – 21st January 2019. All swimmers had a fantastic weekend, and for some swimmers it was their first time swimming at an international meet. There were many great swims with all swimmers having multiple second swims in the A, B or junior finals. The team worked well together, hit process goals, made new friends and new memories.



Medal winners were:

Silver

Millie Checkley 400m IM
Jacob Davies 200m Backstroke
Chloe Harris 200m Backstroke
Aimee Hood 800m Freestyle

Bronze

Millie Checkley 1500m Freestyle
Jacob Davies 50m Backstroke
Ryan Griffiths 200m Breaststroke
Aimee Hood 800m Freestyle
Lily Massey 100m Backstroke
Hannah Woodcock 200m IM
Anya Preece 400m IM

"I would like to say thank you to everyone for their hard work and dedication in organising and supporting the Amiens trip."

"My son had a fantastic time and really enjoyed the experience and appreciated the support and camaraderie of his fellow team mates and the support team"

The team members were:

George Smith, Alexander Rosser-Barnett, Henrietta D'Ammassa, Katie Hale (Ellesmere College Titans), Deen Ahmed (Solihull), Oliver Carless (Boldmere), Daniel Day, William Geary (Worcester), Aidan Mitchell, Jacob Davies, Keira Hancock, Aimee Hood, Lily Massey, Millie Checkley (City of Birmingham), Finn Nicholl (Stafford Apex), Daniel Johnson, Thomas Watkin, Chloe Harris (Royal Wolverhampton), Hannah Woodcock (Pershore), Harriet Smith, Eve Leleux, Anya Preece (Wrekin College), Laura Griffiths (Leamington Spa), Ryan Griffiths (City of Coventry)

The team staff were:

Head Coach – Dave Painter (Royal Wolverhampton School), Assistant Coaches – Mikey Hire (City of Hereford) and Paul Wilson (City of Coventry) Team Manager – Hayley Colville (Swim England West Midlands), Assistant Team Manager - Eleri Fairbanks (Shrewsbury)

Masters

The total records broken for the 2018-19 are:

	Male	Female	Mixed	Total
Individuals	19	45	-	64
Relays	2	2	1	5
Total	21	47	1	69

A reduced number of records broken, which generally seems to indicate that, as time goes on, it becomes harder to break them. Having said that, one of the records broken was 20 years old, so even then they were of a high standard. We are now seeing new records being set in the higher age groups (80-84 ladies, 90-94 men).

Trevor Clark Masters records

Synchro

Key achievements

- Successful Novice and Warwickshire Competitions
- Walsall hosted 2 Regional competitions, one in October and again in February and again in February, in line with the change in the National calendar
- The Region also hosted its first Midlands Regional Champs and Midlands Masters competition in March
- The Region hosted 4 Successful Figure Grade Days and 2 Routine Grade Days
- West Midlands and the East Midlands came together to form a joint Midlands Synchro Committee
- West Midlands ran its first Beacon Programme with swimmers selected from National Age Groups in November 2018
- Lisa Watkins and Alison Ravenhall attended Regional Managers Meeting at Loughborough in October.
- Amy Baker is attending a coaching development pilot. Only 6 coaches selected along with a few tutors.
- West Midlands ran an Aquatic Helper Course
- A number of coaches attended a coaches clinic in Loughborough
- Swimmers from Rugby and Walsall entered National Masters held in Rugby in November 2018
- Rugby, Walsall, Telford and Birmingham all entered teams across several age groups in Combo Cup this year held in the prestigious London Aquatics Centre. Walsall won bronze in Division 1 13-15 category and Gold in Division 1 15 and unders. Rugby won gold in Division 2 15-18 team.
- 3 teams attended National Age Groups in November 2018 and March 2019
 - NAGs 2019: in Under 12 age group Georgia Baker (Walsall SSC) 3rd in figures and 2nd in solo. Trinity Townsend (City of Birmingham SSC) 4th in figures.
 - Rugby's free team silver and City of Birmingham 4th..
 - 13-15 age group: Robyn Swatman (Walsall SSC) 2nd in figures and 1st in solo. Walsall won gold in duet.
 - Robyn Swatman of Walsall won the Shacklock Trophy
 - 15-18 age group: Laura Robeiro da Cunha 4th in figures and 3rd in solo.

Lisa Watkins and Alison Ravenhall Synchronised Swimming co-ordinators

Water Polo

Key achievements

- Sunday Talent and Development Sessions at Walsall Gala Baths.
- Successful Level 1 Water Polo Assistant Coaching Course January 2019 in Birmingham – 16 learners
- Swim England National Age Group Championships October 2019
 - City of Birmingham Boys Under 15 team – 3rd
- British Water Polo League Men's Championships March 2019
 - City of Birmingham – 1st in BWPL Championship 3
- Inter-regional championships U18's January 2019
 - West Midland Girls' team 2nd Division 2



WM Girls U 18 Inter-Regional Team



U 15 City of Birmingham Boys Team

Para-Swimming

British World Class Programme

Rebecca Redfern – Worcester

Youth Development Programme

James Brown – RWS

Junior Development Programme

Eva French - Nuneaton

Foundation Programme

Emily Surgeoner - Orion

National Coach Development Programme

Karen Watson - Orion

Development

- Talent ID events across the year by Shrewsbury SC in February 2019 & Orion SC in December 2018.

Competitions

- Midland Para-Swimming Championships in October 2018 at Rugby
- Midland Spring Championships in January
- Regional swimmers competed at the National Para-Swimming Championships in Manchester, International Meet in Sheffield and British Swimming / Swim England Summer Championships

Tom McManus

Para-Swimming Officer

Regional Open Water Development Camp 2018

34 swimmers from across the Midlands region were selected to attend a one day camp at Coventry Leisure Centre in June. The day included 2 pool sessions focussing on open water specific skills and workshops, giving swimmers an insight into open water swimming and competitions.

The selected swimmers within the West Midlands were:

Aimee Hood (City of Coventry), Archie Neaves (Ellesmere College), Eleanor Broughton (Ellesmere College), Joe Stratton (Stafford Apex), Eve Leleux (Wrekin College), Harriet Smith (Wrekin College), Anya Preece (Wrekin College), Ben Kelly (City of Birmingham), Alexander Vega Flores (Nuneaton & Bedworth), William Edwards (Wolverhampton), Isabelle Aspinall (City of Birmingham), Rebecca Morrison (Stratford Sharks), Aiden Mitchell (City of Birmingham), Millie Checkley (City of Birmingham), Oliver Burns (Wolverhampton), Harrison Barber (Biddulph), Evie Siddorn (Biddulph), Joe Ritson (Northgate Bridgnorth).

The camp staff were:

Head Coaches – Jacquie Marshall (Northampton), Andy Sharp (Northampton) with assistance from Danny Proffitt (Ellesmere College) and Hayley Colville (Swim England East Midlands Region) as Team Manager with Pat Crowley (City of Lincoln Pentaqua) as Assistant Team Manager.



ESSA WM team members:
Emily-Jane Surgeoner, Eva French, Holly Sadler, Maddie Down, Bibby Ruben, Akaash Das, Chris Lewis, Michael Treston.

The English Schools' Swimming Association (ESSA) West Midlands took boys and girls teams to the Para-relay championships in Sheffield 2018. The West Midlands orange team won both races and breaking the record in the mixed stroke relay. The West Midlands Black team brought the house down with their determination to finish, it was a humbling and inspiring moment for a packed poolside

Neil Monkhouse
ESSA WM Divisional Rep

Workforce

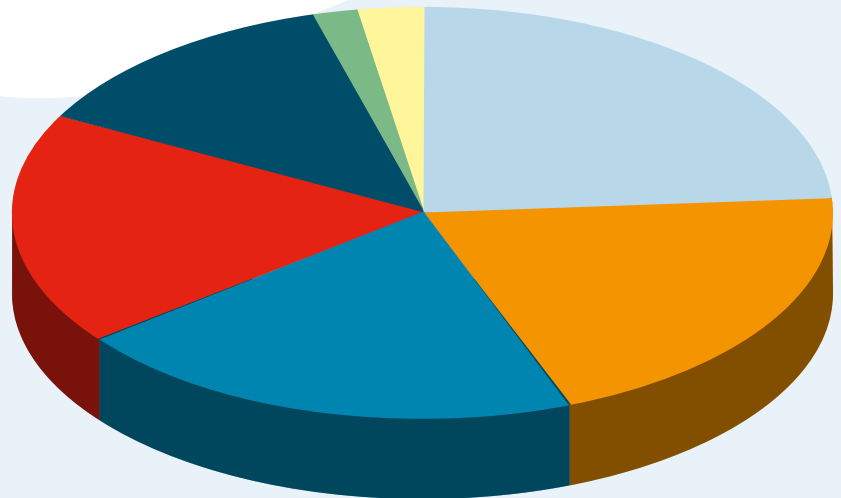
	SE L1 Swimming Assistant (Teaching)	SE L2 Swimming Teacher	SE Swimming Assistant (Coaching)	SE Swimming Coach	SE L1 Open Water Assistant (Coaching)	L3 Aquatic Activity for Health	Pool Plant Course	Fundamentals & Aquatic Skills of School Swimming	CPD*
Number of courses	36	26	4	3	1	8	9	10	19
Number of learners	460	266	62	30	16	1	63	90	330

*Continuous Professional Development

Regional grant aid of £25,764.37 awarded to 42 clubs.

Education Grant Aid

- SE L1 Swimming Assistant (Teaching)
- SE Swimming Assistant (Coaching)
- SE Senior Swimming Coach
- SE Water Polo Coach
- SE L2 Swimming Teacher
- SE Swimming Coach
- SE Open Water Coach



Conferences and Volunteer courses

The West Midlands Regional Conference 'Coaching Generation Z' was held on Saturday 16th March, 2019 at the Snow Dome, Tamworth in conjunction with England Talent. There were 26 delegates in attendance from a variety of clubs across the region, to include coaches and club personnel. The workshops included; Optimal Athlete Development Framework – led by Jo Jones, Talent Across the Ages – led by Ian Freeman, Swim England Club Awards – Mike Parker. Growth and Development of Age Group swimmers – led by Tim Jarrett and Planning considerations – targeting the benchmark meet – which was led by one of our own regional coaches; Marc Spackman. We were also lucky enough to offer an additional guest talk by Chris Littler, COB, who talked about his experience in Japan working alongside Kevin Renshaw with the British Team.

The Region has also run various courses for club volunteers:

- 1 Safeguarding and Protecting Children courses for 18 candidates
- 6 Team Manager Module 1 courses for 131 candidates
- 2 Team Manager Module 2 course for 26 candidates
- 3 Time to Listen courses for 28 candidates

Helen Weeks and Amanda Swan
Club Development Officers

Regional Young Volunteer Programme 2018-19

Two full young volunteer programmes were run across 2 days in the region. One being held at Snowdome, Tamworth and the other at Royal Life Saving Society, Worcestershire. The programmes engaged a total of 49 young people between the ages of 14 and 17.

The programme consisted of an Aquatic Helper course, Timekeeper course, Life Support Course (RLSS) and a First Steps into Coaching course (UK Coaching). In addition each young volunteer was required to complete 10 hours of volunteering in their home club and to volunteer at a local county event or development meet. Each young volunteer was appointed a mentor within their club to support them on their volunteering journey.

On completion of the course each young volunteer received a t-shirt.

The numbers attending from each county were:

- Staffordshire – 21
- Warwickshire – 8
- Worcester County - 20

Amanda Swan
Club Development Officer

Swim England President

Liz Sykes was elected Swim England President at the Swim England Annual General Meeting and will hold the role for 12 months.

Liz said "It is a fantastic honour. I was so surprised when the West Midlands Region asked me to do it."

Swim England National Awards 2018

Judy Tullett received the Service to Aquatics award at the Swim England National Awards 2018.

Judy dedicates her time to swimming and is chairperson at Kingsbury Aquarius Swimming Club and also holds a number of roles on various groups and committees.



Liz Sykes as Swim England President

Harold Fern Award

Tony Ward from Wolverhampton SC was awarded the Harold Fern award at the Swim England Annual Council meeting for his contribution to the sport at all levels of governance. Tony said "I am delighted to have received the award and I feel honoured to be listed alongside so many previous holders, whose names I always looked up to."

Alfred H Turner Award

Jean Childs from Shropshire received the Alfred H Turner Award at the Swim England Annual Council meeting for her outstanding contribution to aquatics.

Jean said "I am amazed and honoured to have been chosen to receive this award."



Jean Childs receiving the Alfred H Turner Award



Tony Ward receiving the Harold Fern Award



Judy Tullett receiving the Service to Aquatics award

Clubs

Club Development

The Region has continued to provide support to clubs through the efforts of the Club Officers, Helen Weeks and Amanda Swan. In addition to general club matters and enquiries, more specific support has been provided during the year including questions about SwimMark accreditation, coach and teacher bursaries for educational courses, talented athlete support, club membership growth funding and club/network development grants.



SwimMark accreditation is Swim England's recognised kitemark for the development of effective, ethical and sustainable clubs. A few of the benefits of becoming SwimMark accredited are:

- To develop an effective club management structure.
- Access to a development tool for club improvement.
- Enhance quality of coaching and teaching delivery.
- 3 free bronze category listings for coaching vacancies on Swim England website.
- Vouchers towards courses / CPD costs
- Access to regional grants and bursaries
- Prioritised support from Swim England staff

As of 31 March 2019, 57 clubs were accredited with SwimMark Essential and 5 networks accredited with SwimMark Network.

Swim England launched the Coaching and Teaching Register in January 2019 that will bring benefits to clubs, coaches, teachers and participants. It will provide an effective platform to support and communicate more frequently with coaches and teachers in the future. The Register will also serve as a tool to underpin and promote overall coach and teacher development by consulting directly with the workforce, at all levels.

Steve Prosser Chair Club Development Committee



Burton ASC with their new pace clock

Club Development Grants

During the year the Club Development Committee approved grants to the value of just over £15,000 to 15 clubs in the region.

"As flexibility is such a massive part of synchro, yet relatively small part of coach training, the club development grant allowed our club to book a flexibility workshop for 24 swimmers & 5 coaches. This workshop was necessary to upskill coaches and demonstrate different techniques to our swimmers"

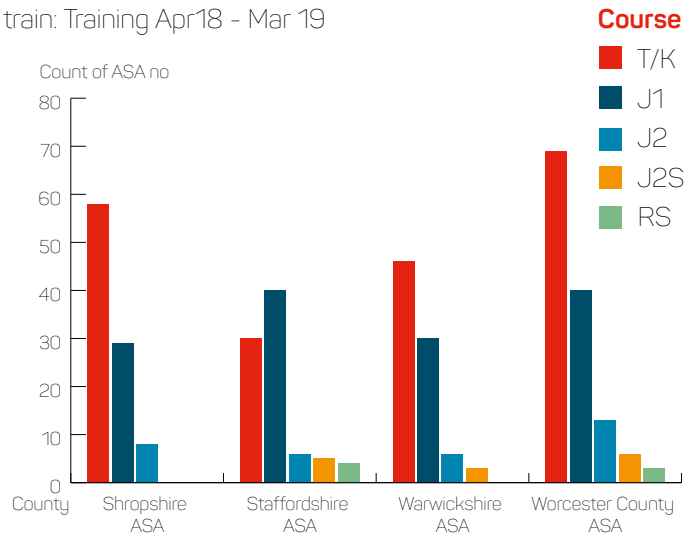
Walsall Synchro

Whitchurch Wasps	£1000.00	Safeguarding workshop, Coaching CPD and marketing.
Pershore	£2000.00	Starting blocks and backstroke ledges
Solihull	£925.50	Water Polo Goals
Droitwich	£841.50	Safeguarding Course and two backstroke ledges
Wrekin College	£600.00	Backstroke ledges
Cannock Phoenix	£1581.75	Course Pro, branding and online training
Shrewsbury	£1729.50	J1 and safeguarding training, whiteboard and two blocks
Orion	£162.23	High visibility vests and noodles
City of Coventry	£1495.50	Safeguarding and CPD training, rescue tests and conference attendance.
Ludlow	£2020.00	Room hire for training, poolside banners, fliers, two starting blocks and backstroke flags
Leek	£198.00	Coaching conference attendee
City of Hereford	£362.00	Safeguarding training course
Walsall Synchro	£786.73	Flexibility training course, expenses and venue hire
Burton	£982.50	Two pace clocks and two backstroke ledges
Newport & District	£262.50	Two backstroke ledges

Officials

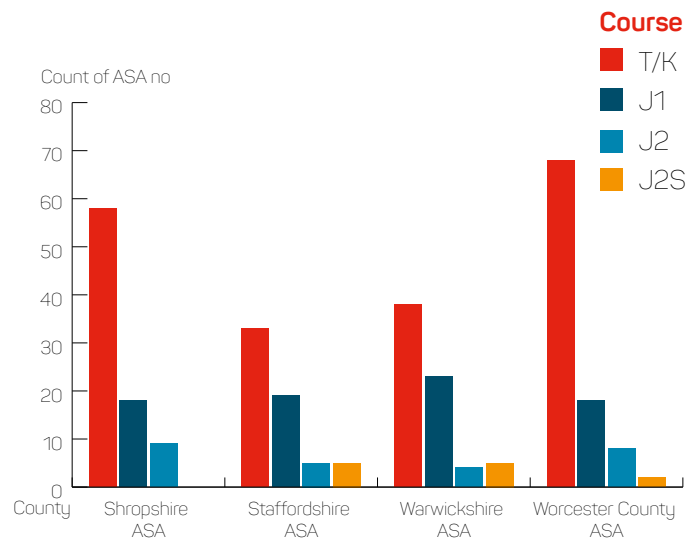
During the period April 2018 to March 2019 we have started to train: Training Apr18 - Mar 19

Count of ASA no County	Course T/K	J1	J2	J2S	RS	Grand Total
Shropshire ASA	58	29	8			95
Staffordshire ASA	30	40	6	5	4	85
Warwickshire ASA	46	30	6	3		85
Worcester County ASA	69	40	13	6	3	131
Grand Total	203	139	33	14	7	396



Of these the following have qualified: Qualified Apr18 - Mar 19

Count of ASA no County	Course T/K	J1	J2	J2S	Grand Total
Shropshire ASA	58	18	9		85
Staffordshire ASA	33	19	5	5	62
Warwickshire ASA	38	23	4	5	70
Worcester County ASA	68	18	8	2	96
Grand Total	197	78	26	12	313



Licence Applications Apr18 - Mar19

	Application New	Renewal	Grand Total
Count of ASA No	62	21	83

Ian Lamb
Swimming Officials Co-ordinator



Finance

ASA West Midland Region – Accountants’ report to the Management Board

Year ended 31 March 2019

As described on page 17, you have approved the financial statements for the year ended 31 March 2019 set out on pages 16-19. In accordance with your instructions, we have compiled and reviewed these unaudited financial statements from the accounting records and information and explanations supplied to us.

Garratts Wolverhampton Limited

Chartered Accountants
29 Waterloo Road
Wolverhampton
WV1 4DJ

Swim England West Midlands Region – Finance Manager’s report

Year ended 31 March 2019

I am pleased to be able to report another satisfactory year for the region albeit the overall surplus was only £14k in 2019 compared with £28.2k in 2018. The main reasons for the reduced surplus were –

- Fewer Category 1 members resulting in lower membership fee income
- The introduction of a 50% membership fee discount in the last 3 months of the year
- Loss of £4k licence fee from the Royal Wolverhampton School Learn to Swim scheme following their switch from ASA to STA
- Increased investment in development by £7.1k

Net spend on development was £54.8k compared with £57.1k that was allocated from general reserves. So our overall reserves were virtually unchanged standing at £272.9k at the end of the year compared with £273.3k at the beginning of the year.

Note that within Development Reserves we have started to build up a fund to promote diving within the region so that we are well placed to take advantage of the world-class diving facility that will be available at the Sandwell Commonwealth Games pool.

Our cash reserves are spread evenly to minimise risk and we have added Teachers’ Building Society to the financial institutions where we hold our money.

Budgets have been agreed for the current financial period and the funds are in place to support the plans. However the steady reduction in Category 1 members is a concern and, if it continues, it could start to have an impact on our ability to fund future budgets.

These are the last accounts with a 31 March year-end and the next accounts will be for the 9 month period to 31 December 2019 with future accounts being prepared for the calendar year in line with our national governing body.

Mike Beard
Finance Manager

Swim England and West Midland Region

INCOME AND EXPENDITURE ACCOUNT for the year ending 31 March 2019

	2019 £	2019 £	2018 £	2018 £
INCOME				
Membership fees		102,454		117,832
Licensing of Open Meets		14,894		12,203
Midland Championships		-		1,000
West Midland Championships		7,983		7,614
ASA/RWS Swimming Centre		-		4,000
		<u>125,331</u>		<u>142,649</u>
EXPENDITURE				
ASA Call	-		85	
President's expenses	1,322		872	
Printing, postages and stationery	1,375		1,705	
Cost of handbooks	-		630	
Annual Report	1,216		1,216	
Web-site	1,020		418	
Rooms for meetings	1,204		1,850	
Travelling to meetings	3,243		3,450	
Accountants' fee	500		500	
Sundry payments	702		919	
Development Plan	57,101		50,000	
Staff and office costs	61,014		57,726	
Swim England subsidy	(6,000)		(6,000)	
Depreciation	3,043		3,043	
		<u>125,740</u>		<u>116,414</u>
NET (LOSS)/SURPLUS BEFORE INTEREST AND TAXATION		(409)		26,235
Interest received (gross)		<u>2,200</u>		<u>2,372</u>
NET SURPLUS BEFORE TAXATION		1,791		28,607
Taxation		<u>418</u>		<u>451</u>
NET SURPLUS AFTER TAXATION		<u>1,373</u>		<u>28,156</u>

SWIM ENGLAND WEST MIDLAND REGION

BALANCE SHEET as at 31 March 2019

	2019 £	2019 £	2018 £	2018 £
FIXED ASSETS	<i>note 2</i>			
Starting blocks		-		3,043
BANK ACCOUNTS				
NatWest current account	103,388		92,218	
Coventry Building Society	70,000		101,944	
Nationwide Building Society	77,548		77,045	
Teachers Building Society	80,473		-	
		331,409		271,207
DEBTORS		37,673		35,854
TOTAL ASSETS		369,082		310,104
CURRENT LIABILITIES				
Accruals	36,095		36,801	
Income received in advance	60,072		-	
		96,167		36,801
TOTAL NET ASSETS		272,915		273,303
RESERVES RING-FENCED FOR DEVELOPMENT	<i>note 3</i>			
		65,042		66,803
GENERAL RESERVES				
At beginning of year	206,500		178,344	
Net surplus for year	1,373		28,156	
		207,873		206,500
TOTAL RESERVES		272,915		273,303
Approved by the Board				
1 June 2019v				
Note 1:	These accounts have been prepared under the historical cost convention and in accordance with all other applicable accounting standards.			
Note 2: FIXED ASSETS				
Starting blocks				
Cost to date		12,172		12,172
Deduct Depreciation to date		12,172		9,129
New balance at end of year				3,049
Note 3:	Available on request to the Regional Office			

Notes

Notes

For further information please contact the region office

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